Digital Moran

Empowering Underserved Youth Through Digital Transformation & Mentorship

Profile





The Challenge: The Rural Tech Crisis

Limited Tech Access
Rural areas lack digital tools and skills.

Youth Unemployment
School ends, but jobs never come.

Few Innovation Opportunities
Tech evolves, rural youth are left out.

Short-Term Fixes
Aid builds structures, not futures.

The Solution: Tech-Driven Transformation

Digital Skills for the Future
Practical training in design, marketing, content, and tech.

Community-Led Impact
Youth lead projects that uplift and transform their villages.

Mentorship that Shapes Leaders
Coaching and guidance to grow confident, capable changemakers.

Real Opportunities, Global Reach
Access to jobs, freelance work, and international networks.



About Digital Moran

Digital Moran is a Community-Based Organization pioneering digital transformation in rural Kenya. We empower underprivileged youth by equipping them with in-demand digital skills, entrepreneurial training, and access to innovation opportunities.

We focus on digital skills, entrepreneurship, and innovation access to transform underprivileged youth into digital leaders.



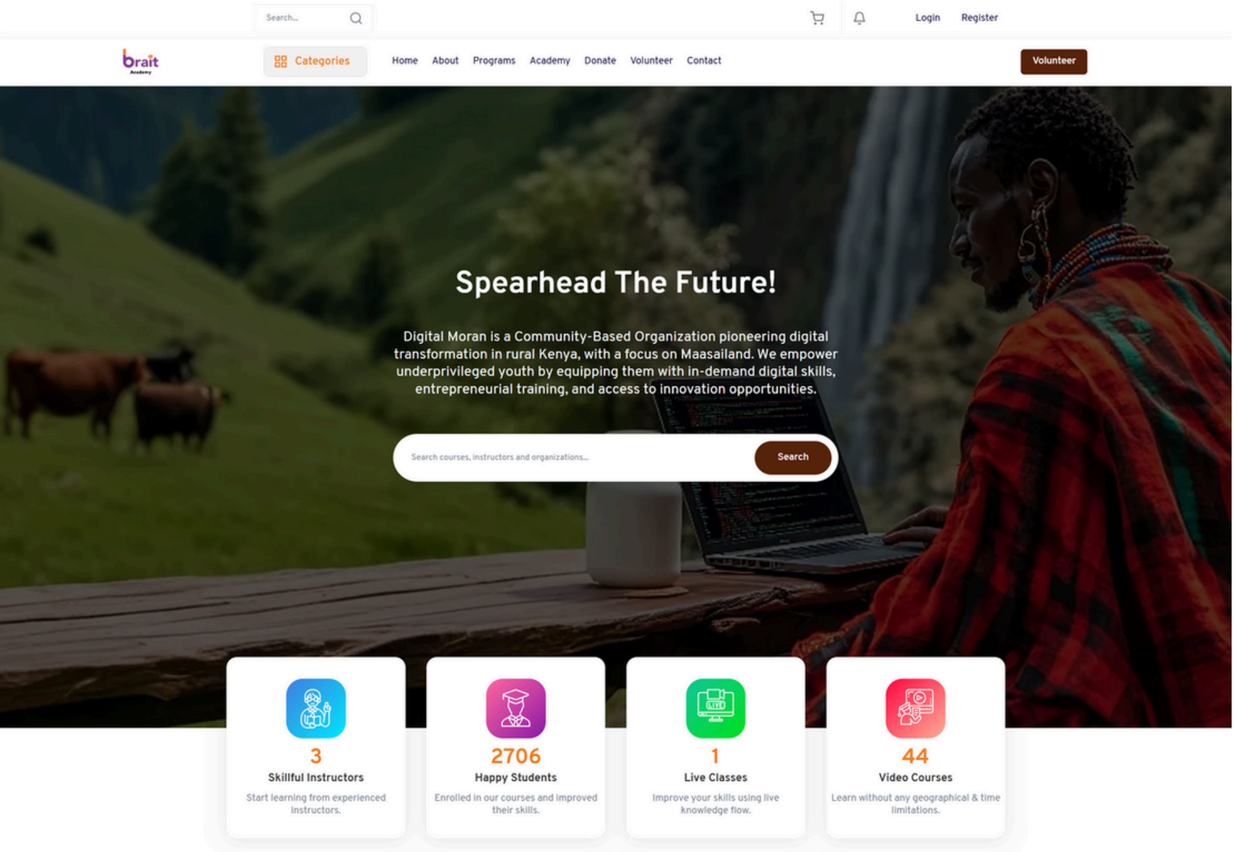
Our Mission & Vision

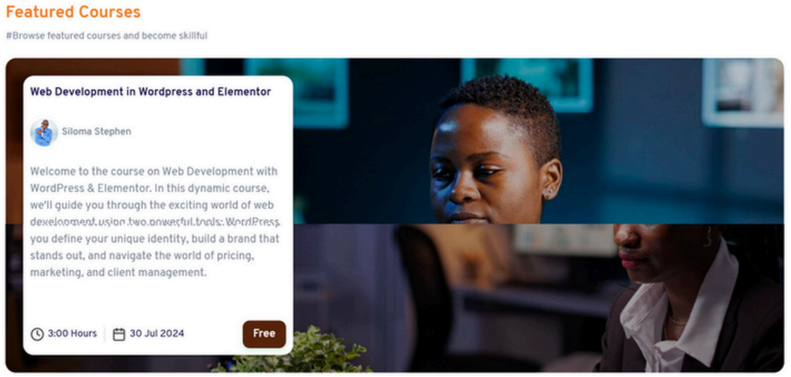
Mission

To train, mentor, and empower youth from underprivileged communities through digital skills, entrepreneurship, and innovation.

Vision

To build a digitally empowered generation of youth in rural Kenya who are equipped to innovate, create, and thrive in a global economy.



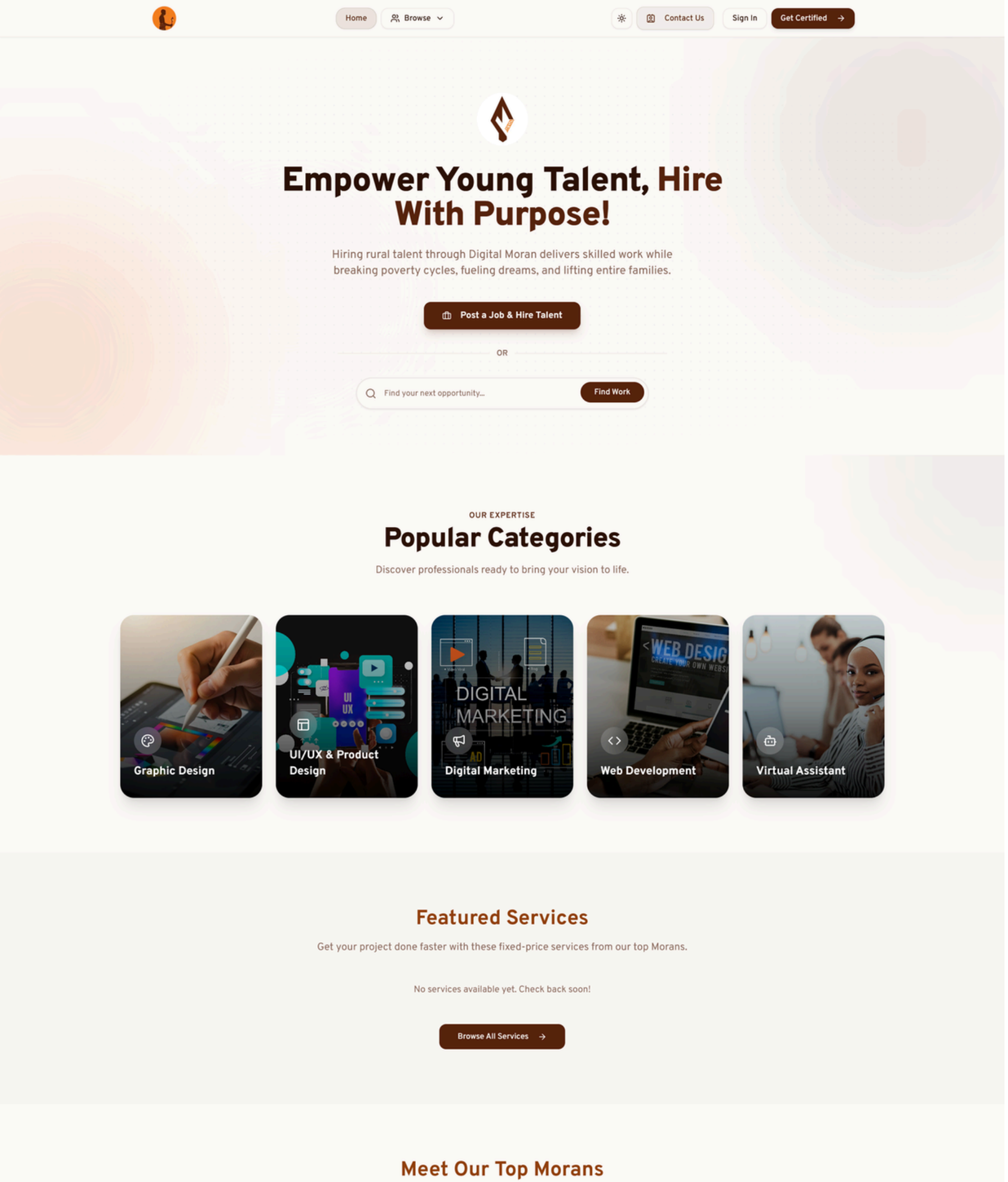




The FREE Academy

We have a FREE LMS that offers training in digital skills e.g. web design, graphic design, AI, digital marketing. The FREE academy can be accessed at:

https://academy.digitalmoran.africa



The Agency

The Digital Moran Agency is an upwork-like system where our morans transform their skills into sustainable income.

https://agency.digitalmoran.africa

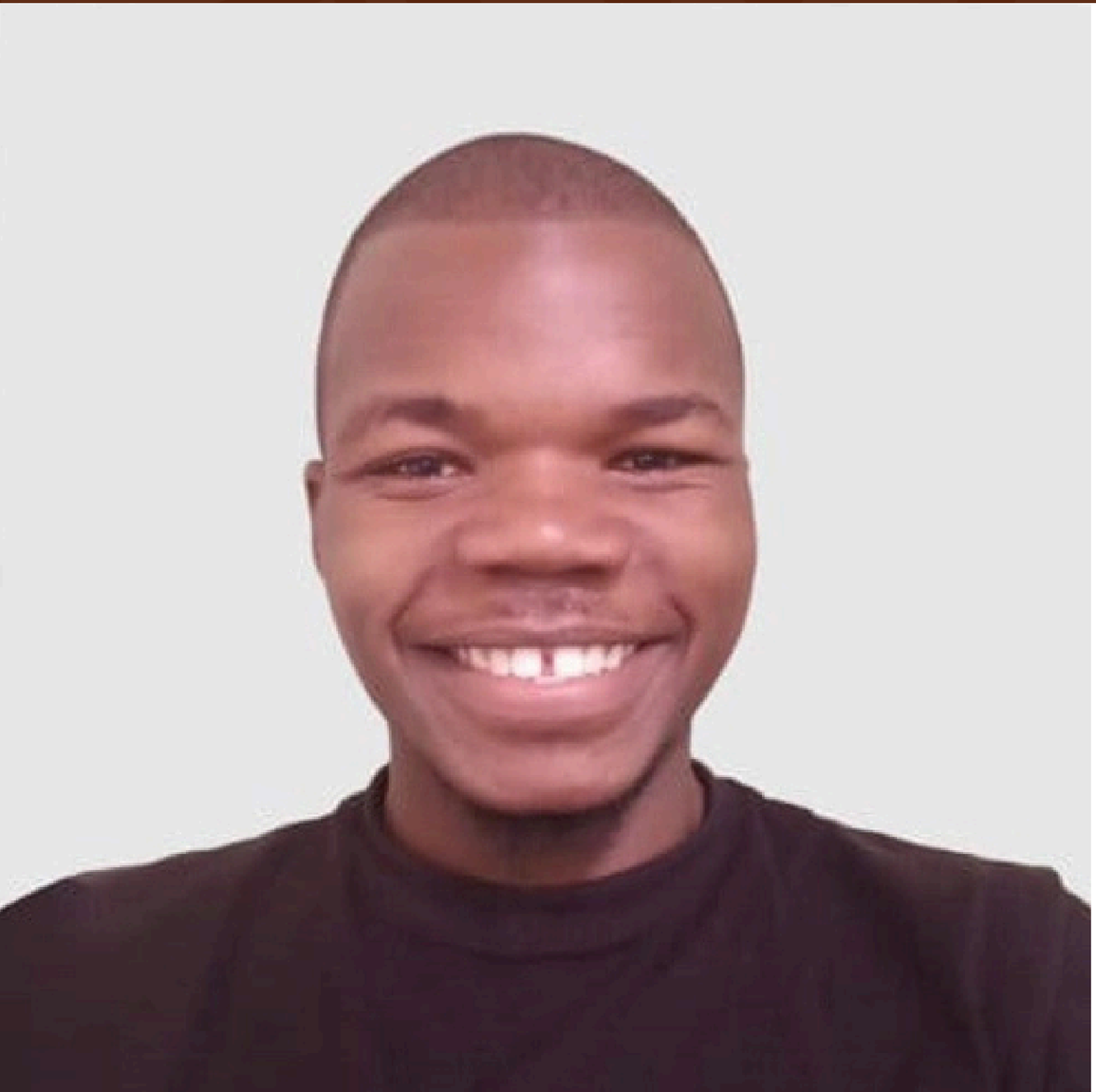


The Tech Hub

We have set up a rural Tech Hub at Sola Mall, in Illasit town in Kajiado South and have already completed the baseline setup with essential furniture (desks and seating).

The space is physically ready to welcome youth; however, we are currently lacking the core digital infrastructure, including computers, learning materials, and multimedia equipment, to make the hub fully operational.

Impact



Boniface Gathendi

"I had no professionalism and little business knowledge. Digital Moran pushed me beyond my limits, teaching me web development, business systems, and how to work with clients. Today, I run a thriving agency, mentor others, and build ecommerce solutions that make real impact."

Full Stack Developer & Graphic Designer

Websites:
www.elondesigns.com
www.gathendi.co.ke
www.sasalearn.com

Impact



Blair Nyagaka

"I had the talent but lacked the strategy to grow. Digital Moran taught me branding, web development, and how to engage clients professionally. Today, I work with leading brands and have built a strong personal brand. Digital Moran unlocked my potential and changed my path."

Web Developer & Graphic Designer

Websites:
www.reznickcreatorshub.co.ke
www.blair.co.ke

Impact



Felix Munyao

"I was a skilled graphic designer with a keen eye for detail but I didn’t know how to run a business. Digital Moran taught me brand strategy, brand positioning and soft skills which has helped me position myself in the market and run a design agency. I plan on opening a print shop soon thanks to Digital Moran."

Graphic Designer

Websites: www.intentionalstudioske.com

Impact



Ahmed Sereta

"I had strong technical skills in cloud technologies but lacked structure and business direction. Through Digital Moran’s mentorship in SaaS, branding, and scaling, I gained clarity and launched my own software agency. Today, I serve real clients and run a growing business. Digital Moran reshaped my journey."

Full Stack Developer

Website: www.shambaos.com

Impact



Arthur Githuku

"I had skills in design, development, and social media but struggled with brand clarity and business growth. Through Digital Moran’s mentorship, I mastered storytelling, branding, and positioning. Today, I create immersive websites, stunning visuals, and strategic digital campaigns that drive real business success."

Digital Marketer

Website: www.growcreative.co.ke

Impact



Simon Chege

"I had strong photography skills but struggled with business growth and strategy. Through Digital Moran’s mentorship in branding, client handling, and marketing, I built a reputation rooted in trust. Today, I create timeless memories for families and powerful brand stories for companies shaping the future."

Family & Corporate Photographer

Website: www.linesphotography.co.ke

Our Future





Podcasting Studio

We plan to set up a dedicated podcasting studio to give rural youth a voice. This space will be used to share stories, document impact, host interviews with inspiring figures, and spark conversations that shape the future. It will serve as a creative outlet and a platform for digital expression, leadership, and learning.



The Tech Campus

We envision a full-fledged Tech Campus in the heart of rural Kenya a place where learning, innovation, and community intersect. This campus will host advanced training programs, bootcamps, mentorship sessions, and startup incubation. It will serve as the backbone of our long-term dream: to build Africa’s Silicon Savannah starting from the village.



Agritech

Kajiado South thrives on agriculture, yet innovation has barely touched its soil. We recognize that not every youth will pursue coding some will lead in food systems. We aim to introduce agritech tools and training to help local farmers increase yields, access markets, and adapt to climate challenges. Our goal is to merge indigenous knowledge with modern solutions for long-term food security and economic growth.



Partner With Us to Build the Future

- Launch a fully equipped Tech Hub in Kajiado South
- Set up a Podcasting Studio to amplify rural voices
- Build a Tech Campus to train thousands of youth
- Deploy Agritech tools to empower local farmers
- Connect underserved youth to real digital careers

Go to www.digitalmoran.africa to learn more

Contact Us

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